

Coloma Watervliet Area Chamber of Commerce
Minutes July 10, 2007
Friendly Tavern

Board Members Present: Sandy Kraemer, Debra Shannon, Thelma Evett, Pat Moody, Ken Sutton and Lee Scherwitz, Matt Moser, and Pat Moody

Board Members Absent: Tom Gear

Members Present: Rick Warner, Jennifer Sipla, Edith Munchow, Alex Gates, Rick Rasmussen, Sue Moser, Dave Scheuer, and Chana Kniebes

Others Present: Representative John Proos, John Ruder Genesis Web Design

Call to Order and Introductions: President Kraemer called the meeting to order at 12:09 p.m.

Approval of Minutes: A motion was made by Scherwitz and supported by Rasmussen to approve the May 8th and June 12th minutes as presented. All in favor motion carried.

Treasurer's Report: There is \$3,584.68 as of June 30, 2007 in the chamber savings account and \$16,169.07 in the chamber checking account. Bills paid in the month of June total \$1,657.87.

Membership Report: Kniebes reported that there are 135 total chamber members. A welcome basket was delivered to Duffield and Pastrick Family Funeral Services and Tavolacci Barber Shop.

Old Business:

Kelly Miller Circus Update: Sipla reported that a location has been found for the Kelly Miller Circus. Thanks in part to Watervliet Township Supervisor Dan Hutchins the Watervliet Airport will be the location for the August 24th event. The circus will have 2 shows one at 4:30 p.m. and one at 7:00 p.m. If you will be available for parking please let Jennifer know. Children's tickets are already on sale by phone.

Parade of Homes: On July 26th there will be the Southwest Michigan Home Builders Annual Parade of Homes Business After Hours. This year it will be at the new River Oaks subdivision in Watervliet. So mark your calendars for July 26 from 5-7 p.m. afterhours. This is also your chance to purchase Parade of Homes tickets at a 2 for 1 price.

Workplace Training: Rick Warner from Lane Automotive will be the speaker at our first Education at Lunch event on July 19th at the Friendly. The lunch will begin at 11:30 and the program will follow ending at 1:00 p.m. The cost will be \$5.00 and includes lunch. If you have not signed up for the event let Chana know so she has an accurate count.

Website: John Ruder from Genesis Web Design gave a brief presentation about updating the website and answered questions. He also had his lap top available for members to look at other sites he has designed. After discussion a motion was made by Scherwitz and supported

Newspaper Shop At Home Ads: Kniebes reported that she spoke with Karl Bayer from the Tri-City Record about doing the Shop at Home Ad that the 3 communities of Coloma Hartford and Watervliet ran in the Tri-City newspaper years ago. A mock up of the ad was included in the packet. Kniebes has contacted the Hartford Chamber to see if they are interested and they will bring it up at their chamber meeting and get back with their decision.

Miscellaneous:

Representative John Proos gave a legislative update and answered question about the SBT and other concerns.

Adjournment: A motion was made by Shannon and supported by Scherwitz to adjourn the meeting at 1:07 p.m.

The next regular chamber meeting will be held on August 14, 2007 12 noon at the Board of Trade.

Respectfully submitted,

Chana Kniebes, Recording Secretary