

Coloma Watervliet Area Chamber of Commerce
Notes August 14, 2007
Board of Trade
No Board Quorum

Board Members Present: Sandy Kraemer, Charlie Stein, Pat Moody, Ken Sutton

Board Members Absent: Tom Gear, Debra Shannon, Matt Moser, Lee Scherwitz and Thelma Evett

Members Present: Jennifer Sipla, Edith Munchow, Alex Gates, Rick Rasmussen, Sue Moser, Karl Bayer, Richard Martinez, Scott Twiss, Lynette Bittner, Doris Vermilyer, Joan Bujack, Terry Phillips and Chana Kniebes

Others Present from Hartford Chamber of Commerce: Shelia Darling, Natalie Rios, Kim Sinclair, Pat Vawter, Lisa Vawter, Tad Moody, RoxAnn Isbrecht, Emma , Ron Sefcik

Call to Order and Introductions: President Kraemer called the meeting to order at 12:15p.m. and welcomed Hartford Chamber of Commerce to this combined meeting to discuss the Shop at Home Campaign.

Since there was not a quorum of board members President Kraemer turned the meeting immediately over to Karl Bayer from the Tri-City Record. Bayer went over a brief synopsis of the possible ways we could do a series of ads to encourage the community to spend their dollars locally and maybe reward them with a drawing. It may be a little crowded to do an ad with all members listed from each chamber but the first ad should include everyone. Gift certificates could be donated from area businesses for the campaign. A full page ad runs \$1290 and a ½ page ad is \$640. It may take a full page to get all businesses in print and not be too small. This would be a great joint effort project between the two chambers and be a benefit to the businesses that have joined. A committee from each chamber was formed. From Hartford the committee members will be Tad Moody, Natalie Rios, and Roxann Isbrecht. From CWACC the committee members will be Sue Moser, Lynette Bittner and Chana Kniebes. The committee will meet before the next regular meeting and report back their recommendations to the board.

Circus: Kniebes and Sipla updated everyone on the circus. Things are running smoothly and advance tickets are on sale until August 23rd at the 11 locations in the Coloma Watervliet area. A special thank you goes out to Supervisor Dan Hutchins for all his help in securing a location. Rasmussen and Sutton will help with parking and the flow of traffic as well as Officer Puffer.

Adjournment: A motion was made by Sutton and supported by Moody to adjourn the meeting at 1:10 p.m. Motion carried.

The next regular chamber meeting will be held on October 9th, 2007 12 noon at the Board of Trade

Respectfully submitted,

Chana Kniebes, Recording Secretary

