

Coloma Watervliet Area Chamber of Commerce
March 8th 2016
Board of Trade

Board Members Present: Karla Smothers, Dave Scheuer, Linda Jackson, Jim Frazier, Matt Moser, Denise Barowicz, Tammy Yeager,

Board Members Absent: Dave Scheuer, Tom Gear, Katie Richcreek, Steve Graffenius and Rochelle Ulleg

Members Present: Bob Becker, Tyna Smith, Peter Bush, Stacey Davis, Alice Sparks, Sherina Gonzalez, and Chana Kniebes.

Others Present: Matt

Call to Order: President Smothers called the meeting to order at 12:15 p.m.

Minutes: A motion was made by M. Moser supported by Gear to approve the minutes from February 9th as presented. All in favor motion carried.

Treasurer's Report: Jackson went over the finance report for February. Total bills in February were **\$1,500** (\$1,000 Resource Sharing, \$500 for web contribution)

The checking account balance as of February 29th was \$3,829.12 and deposits were \$200.00 for water purchase from the Coloma Lioness. The savings account balance is \$4,292.59. A motion was made by Smothers and supported by Yeager to accept the treasurer's report and pay the bills. All in favor, motion carried.

Membership Report: There are 135 current members. The newest member is Hillview Estates.

New Business:

Ambassador Club: Smothers shared that our first meeting will be on Tuesday March 22nd, noon at the Chamber office for those wanting to know more about the Club and how we can generate additional memberships, pizza will be available.

Chamber Phone: We will slowly phase out the current chamber phone number of 468-6150 and just use the NBCD line of 468-4430 as a way to cut costs. The NBCD phone number has been used for many years on our website and for events.

Pure Michigan Resolution: After discussion about the resolution from the SWMI Tourist Council on the Pure Michigan Commercials a motion was made by Gear and supported by Smith to sign the resolution supporting resolution. All in favor, motion carried.

Old Business:

Guide 2016-2018: Ads are being sold by Sherina from Leader Publication for our new full color guide that will come out in May. Response has been good so far so if you would like to advertise please let Sherina know as soon as possible.

Website: The website is still being updated and will go on line soon. This is a complete overhaul and Chris from Lighthouse Colorprint has done a great job. It is still in the tweaking stages and there is still time to have you banner ad on the site for free.

Flint Water Drive: The truck from APL Logistics will take the water collected to Flint on Friday morning March 18th. Bestway Disposal will pick up our water from the drop off sites and it get it all over to APL for delivery Thank you to those that participated in the Drive and thank you to the collections sites of Boelcke Heating and Air, Edgewater Bank, M & M Polishing and River of Life Church. We could not have done this without the local support from area schools, businesses and the hospital, it was a group effort.

Member Updates:

River of Life: Pastor Linda updated members on activities at the Church. There will be no egg hunt this year. The church has really stepped up with 150 cases of water that they have donated for the water drive. There is work on a float for the 4th of July Parade. There will be meeting about the consolidation of the area food banks. Several food banks could consolidate so that they can be open more each week and have room to grow as well as have room for a clothing closet.

Lakeland Watervliet: Yeager reported on the positive patient satisfaction the hospital has received and Dr. Postma.

Vincent J. Jewelers: Frazier reminded everyone that the time changes this weekend and there store will have 20% off watches.

Coloma United Methodist Church: The church is having their Irish Stew Dinner from 5-7 p.m. on Saturday March 12th before the parade, donations accepted.

Tri-County Computer: Gear reminded everyone of the scams that are going on with someone calling and saying they are from Microsoft.

Midwest Family Broadcasting: The St. Pat Parade will be broadcast with a live remote and Davis thanked the St. Pat Committee and the Tea Cup Peddler among other sponsors that made this happen. The station will be present for Medley in the Park and the Watervliet 4th of July Parade.

Watervliet City DDA: Bob Becker updated members on the visioning and strategic planning happening in the City.

Edward Jones Investments: Barowicz reported a social security seminar on April 26th the Coloma School Library. Also Edward Jones is ranked high on the list to work for so if you know of anyone that would like to learn more about being a financial advisor check out the website for more information.

Coloma Community School: Kindergarten round up is taking place on March 16 and 17th. Superintendent Bush updated members on the ages of when a child can start Kindergarten. Bush also reminded everyone that there is free preschool available for eligible families but they need to apply to see if there is room.

Van Buren Reminder: Four counties will be served by May 1st with expanded deliver service of the paper. Watervliet has an excellent page in each issue and if anyone is looking to advertise don't forget the Reminder.

Miscellaneous:

St. Pat Evening Lighted Parade: Plan to attend this event on Saturday March 11th at 8:00 p.m.

The Lion's will do a 5K Run/Walk that morning, a book sale is going on at the Library during the day, story time for the kids with craft and cookie also at the Library and the Coloma United Methodist Church will have an Irish Stew Dinner from 5-7 p.m. with donations accepted.

Medley in the Park is Saturday June 11th with live music, car show, and vendors. This takes the place of the former BBQ Blues and Cruise. Our line-up of bands is almost in place and we have a few vendors that have committed.

Adjournment: A motion was made by Gear and supported by Jackson to adjourn the meeting at 1:15 p.m. All in favor, motion carried.

Respectfully submitted,

Chana Kniebes
Recording Secretary