

**North Berrien Community Development
January 14th 2016
5:30 NBCD Office**

Members Present	Representing	Jan	Feb	Mar	April	May	June No Mtg.	July	Aug.	Sep t	Oct.	Nov .	Dec. Buss Rec.
Jim Polashak	Coloma City	X											
Linda Freitag	Coloma City	X											
Sandy Kraemer	Coloma Twp.	X											
Robin Mileski	Coloma Twp.												
Karla Smothers	Chamber	X											
Bob Becker	Watervliet DDA												

Others Present: Chana Kniebes

Call to Order: The meeting was called to order at 5:45 at the NBCD Office.

Approval of Minutes: A motion was made by Kraemer and supported by Freitag to accept the minutes for November 17th as presented. All in favor, motion carried.

Finance Report: Kniebes went over the finance reports for the month of November and December 2015. A motion was made by Freitag and supported by Kraemer to pay bills for November in the amount \$3,380.81. Roll call vote, all in favor, motion carried. A motion was made by Freitag and supported by Kraemer to pay bills for December in the amount \$7,988.94. Roll call vote, all in favor, motion carried.

Chamber Report (CWACC)

Chamber Meeting: Kniebes reported on the January 12th Chamber meeting. A new board was elected for the next 2 year term. Karla Smothers will now represent the Chamber on the NBCD Board as she is our new Chamber President for 2016-18. Officers are Tom Gear as VP and Dave Scheuer as 2nd Vice President, Denise Barowicz as Secretary and Linda Jackson as Treasurer.

Winter Newsletter: The Winter newsletter will come out next week.

Chamber Guide: We are starting ad sales for the Chamber Guide. This is a fundraiser for the chamber. The full color chamber guide is very popular and will last from 2016-18 and be delivered in mid-May. This year advertisers have the option if they do an half or full page ad of having a spotlight about their business with additional information.

New Businesses:

Coupon for Leader Publication Ads: Kniebes shared that last year we purchased a sheet of coupons to advertise with from Leader Publications. This saved us money in the long run and gave us an opportunity to advertise more. A motion was made by Kraemer and supported by Freitag to spend \$389.00 for the promotional sheet of coupons. Roll call vote. All in favor, motion carried.

Website: The website is almost ready to go live. Kniebes showed the board the pages of the new site. A motion was by made by Smothers and supported by Freitag to have the Chamber reimburse NBCD only \$500.00 of the total \$1,500 of the website that NBCD has paid Lighthouse Colorprint. Roll call vote, all in

favor motion carried. There was discussion to see what would be charged if NBCD decides to have the site updated periodically by Lighthouse. Kniebes will report back at the February meeting.

Coordinator's Report and PR & Marketing: Full Report on File.

Old Business:

Business Recognition: We had a great turnout for this event and a very lovely evening. The food was great and the location very nice again at the Fairfield in Watervliet. Award winners were M & M Polishing, Midway Baptist Church, Robert Michael Salon and Spa and a Rick Rasmussen with a surprise Community Service Award. Mary Spaulding did lovely table decorations and Tom Gear was the emcee for the evening.

Santa in the Park: There was 2 and ½ hours of children that went through our Santa in the Park event. We had hot cocoa, cookies and caroling by the Coloma Choir and music by some members of the Coloma Marching Band.

Watervliet Santa Event: There was also a great turnout at Arclight for this Santa event. NBCD donated the candy canes and some large packets of cocoa for the evening.

County Park Donations: Donations are still coming in and Rick has solicited over \$20,000 toward the project. The project was not approved in this go around for funding. Brian Bailey gave an update at the Business Recognition on how they will reapply. The hope to put the trails and river clean up in the next proposal. There will be a meeting at Love Creek next week to report more details.

Chair Report:

Coordinator's Agreement 2016: A motion was made by Smothers and supported by Freitag to accept the 2016 contract for Chana Kniebes. All in favor, motion carried. The only change from last year is an additional day of vacation. Kniebes thanked the board and looks forward to her 16th year of employment with NBCD.

Community Updates: None.

Adjournment: A motion was made by Freitag and supported by Kraemer to adjourn the meeting at 6:25 p.m. All in favor motion carried.

Respectfully submitted,

Robin Mileski Secretary,
Chana Kniebes Recording Secretary